

Data Privacy Statement for Applications distributed by Nebelhorn

Dear users of our Apps:

We know that rules for privacy of data can be dull to read. Nevertheless, reading the following rules is in your own best interest - after all, it's about what data the applications (referred to as App hereafter) collect, store and use.

Your privacy is important to us. You should be able to use all products of the **Nebelhorn Medien GmbH, Seilerstraße 15D, 30171 Hannover, represented by the managing director Dr.-Ing. Steven A. Zielke** (referred to as **Nebelhorn** hereafter) without concern. Therefore, we inform you below about how data is collected by Nebelhorn's Apps and how we handle that data. If you acquire an App from the AppStore Nebelhorn (also meaning to an equal degree, both the App Store "iTunes" by Apple and the App Store "Google Play" by Google) you express your acceptance of this Privacy Statement and consent to the described collection, storage and usage of your data - otherwise we are unfortunately not able to provide you with our Apps.

1. The subject of data protection

The subject of data protection is personal data. That is according to § 3 clause 1 BDSG any information concerning the personal or material conditions of an identified or identifiable natural person. This includes details such as your name, postal address, e-mail address or phone number, as well as personally identifiable data for usage and connection such as the identification number of your mobile phone or your IP address.

2. Scope of data collection

In the following we inform you about the scope of the data collected by our Apps. Basically, it is not required for the use of the App that you provide specific personal data like your name or your e-mail address. However, via the App we collect the following data, which may have an indirect reference to individuals:

the underlying operating system and its version, device name, encrypted (anonymous) IMEI, UUID or MAC addresses,

the ID which is provided for the push capabilities of Apple or Android,

the registration date for the push,

the version number of the App as well as

the type of the categories and contents provided by the user for the push.

In addition, event dates can be stored via the calendar, whereas the calendar of the mobile user cannot be read explicitly (neither can the address books or other contents).

3. Purpose of data collection, dissemination of data

We adhere to the principle of earmarked data usage. We collect, store and use all of the aforementioned data only for the purpose of executing the contract and for the purpose of offering you our services to the full extent or to be able to optimize our goods and services.

The above data will not be passed to any third party without your explicit consent. The transfer to authorized government institutions and authorities will only be carried out as part of statutory information obligations or if we are required to do so by a court decision.

4. External services

However, external services are used via the App. Google Analytics is used by any App. For this, see 4.1 for more information. Further, third-party advertising is partially found in the Apps. Please refer to Section 4.2.

4.1. Google Analytics

Nebelhorn uses Google Analytics on the online platform, a web analysis service provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States (referred to as Google hereafter). Google Analytics is a web analysis tool that helps to analyze the interaction of the visitors with the online platform, and therefore the online platform can be further improved for you. Google Analytics also uses cookies (text files that are stored on your computer, allowing to analyze your use of the website). The information generated by the cookie about your use of the online platform is usually transferred to a server of Google in the USA and stored there. The information saved by the Google Analytics cookies includes, for example, the time of the online platform visit, the frequency with which the visitor has accessed the online platform, and where the visitors to the online platform came from. To determine the latter value, Google initially records the IP address of the user. However, Nebelhorn has activated the IP anonymization on the online platform. Because of this, your IP address will be truncated by Google within Member States of the European Union or within other parties to the Agreement on the European Economic Area before transmission into the United States. Only in exceptional cases the complete IP address is transmitted to a Google server in the USA and truncated there. On behalf of Nebelhorn Google will use the above information to evaluate your use of the website, compile reports on website activity and provide others with website and internet related services to the website operator. Your IP address transferred as part of Google Analytics will not be joined with any other data held by Google.

You can prevent the collection, storage and use of your data by Google Analytics by objecting to the collection of data through Google Analytics within the settings of the App.

Further information on data privacy with regard to Google Analytics can be found directly at Google.

4.2. Advertising programs of third parties in the Apps

Advertising is partially brought into the Apps in predefined ad spaces. This advertisement is

introduced by providers/contractors such as AdMob, Madvertise, AddApptr, Ebuzzing and Blogfoster by means of interfaces. Nebelhorn has neither influence on the content of this advertising nor on the data collected by these forms of advertising, for example on their cookies. Please read the privacy statement of AdMob, Madvertise, AddApptr, Ebuzzing and Blogfoster.

4.3. Social Media Buttons (referral buttons by Facebook, Google+ and Twitter)

In the Nebelhorn Apps, referral buttons are implemented, such as for Facebook ("Like" Button and "Share" Button) and for Google (+1 button) and for Twitter (Tweet Button).

Below you will find references to possible data protection implications of their use and how to get further links.

Facebook - Share Button

Nebelhorn uses the Share button of the social network Facebook, which is operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. If you have your habitual residence in the European Union, you are offered the services of Facebook Ireland Limited, Hanover Reach, 5-7 Hanover Quay, Dublin 2 Ireland. The share buttons are recognizable by the characteristic Facebook logo / colors (white "f" on a blue background) or by the addition "Facebook Social Plug-In".

When you access the online platform or portions thereof, which a social plug like area is implemented in, then your browser will establish a direct connection to Facebook with the help of a cookie and immediately convey the following data to Facebook:

- the date and time of your visit,
- the internet address/URL of the site that you are currently viewing,
- the IP address,
- the browser,
- the operating system,
- the user code, if you are a registered user of Facebook, and your first and last name if applicable,
- the information that you have used a specific plug in, if you clicked on it.

Facebook stores this data according to their own specification for a period of 90 days. Then Facebook removes the names and all other personal information from that data; thus only an anonymized usage profile remains.

If you are a Facebook member and do not want Facebook to collect information about you via Nebelhorn and link them to your Facebook membership data, you definitely should log out from Facebook before using Nebelhorn. However, it is to our knowledge quite possible that Facebook links the collected data with your subscriber account at a later date via so-called permanent cookies.

As a result, you should prevent Facebook from setting cookies in your browser settings.

Google - +1 button

The "+1" button of Google is implemented. The button is identifiable by the "+1" on a white or

colored background. If you open a part of the online platform that contains such a button, your browser establishes a direct connection to the servers of Google. The contents of the "+1" button are transmitted from Google directly to your browser which embeds it into the website. We have no influence on the amount of data that Google collects this way. According to Google, no personal information is collected without clicking on the button. Only for logged in members, such data, including the IP address, is collected and processed.

If you are a Google+ member and do not want Google to collect information about you via Nebelhorn and link them to your Google membership data, you definitely should log out from Google before using Nebelhorn. However as with Facebook, it is quite possible that Google links the collected data to your subscriber account at a later date via so-called permanent cookies. As a result, you should stop the use of cookies by Google.

The [privacy policy of Google](#) with further information can be found [here](#).

Twitter - Tweet Button

The Tweet button by Twitter.com is implemented for which the company Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA (hereafter called "Twitter") is responsible. The button is identifiable by a white "t" or a bird. If you activate a part of Nebelhorn which contains such a button, your browser establishes a direct connection to the servers of Twitter. Twitter also uses cookies. Anyway, Twitter collects data about your usage pattern. We have no influence on the scope of the data collected by the Twitter button.

If you are a Twitter member and do not want Twitter to collect information about you via Nebelhorn and link them with your Twitter membership data, you definitely should log out from Twitter before using Nebelhorn and also prevent Twitter from placing cookies.

The [privacy policy of Twitter](#) with further information can be found [here](#).

Notes on referral buttons

We explicitly point out that we have no control over the amount of data that Google, Facebook or Twitter collect with the help of plug-ins, and we have to rely with respect to data protection on the data privacy statements of those companies. The aforementioned information is based on this. If needed, please inform yourself in detail at the companies about the purpose and scope of further data collection as well as your respective rights. With respect to this, get setting options for protecting your privacy by means of

- the [Google+1 button data protection regulations](#) as well as the Google+ 1 - [FAQ](#),
- the [regulations for data usage](#) of Facebook
- the [data protection provisions](#) of Twitter.

5. Duration of data storage

Since we need the data collected under paragraph 2 for the implementation of our product for you, we store this information as long as you use our App. If you delete the App from your smartphone or tablet, we can also delete your data. To have this done, please send an email to info@nebelhorn.com.

6. Rights of information, revocation and deletion

You can get information about the data stored by us at any time, for any reason, free of charge. You can at any time object to the use of your data and revoke the consent to use of your data. Also, you can always have that data corrected, blocked or deleted by us. We explicitly point out that in case we are legally obliged to continue storage of the data, they can only be blocked.

In order to exercise the aforementioned rights, please contact the following address: info@nebelhorn.com.